KEYNOTE OVERVIEW ONE-SHEET

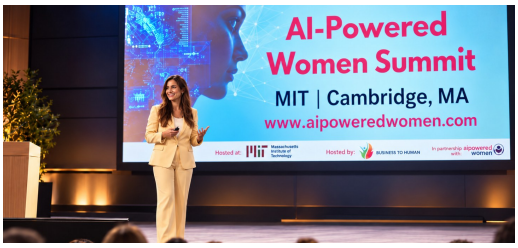
Ashley Gross

AI Keynote Speaker | Founder and CEO, The Alliance
Wiley-published author of The AI Workweek | Forbes-recognized AI consultant

theashleygross.com/book-ashley

ABOUT ASHLEY

Ashley Gross is the Founder and CEO of The Alliance, a boutique enterprise AI advisory and implementation firm. A Forbes-recognized AI consultant and the Wiley-published author of The AI Workweek, she has been implementing AI into enterprise workflows since 2020 and has trained more than 2,500 professionals at Fortune 500 companies.



ON STAGE

A 45 to 60 minute mainstage keynote with live AI agent execution on stage. No static slide decks. In person or virtual.

2,500+
professionals trained at Fortune 500 companies

Since 2020
deploying AI into enterprise workflows

Wiley, 2026
author of The AI Workweek

Forbes
recognized AI consultant

SIGNATURE KEYNOTE TALKS

- Access Is Not Adoption
- The Pilot Proved the Wrong Thing
- Where the Gates Belong

CONFERENCES AND STAGES

MAICON Marketing Artificial Intelligence Conference — More Intelligent. More Human.
HUMAN[X]
digitalsummit MINNEAPOLIS
Ai4 2027
think

TRAINED TEAMS AT

GEOSPACE
YPO
salesforce
snowflake
Microsoft
Pearl Meyer
hp
IMI
CleanSlate TECHNOLOGY GROUP

AS SEEN IN

Forbes
msn
FAST COMPANY
FOX

WHAT CLIENTS SAY

> *"Ashley Gross is an exceptional educator in the field of AI tools, with a remarkable ability to break down complex concepts into easily digestible information."*
>
> **Victor Cuevas, Business Systems Manager, Abbott**

> *"She brought use cases, strategy, and conversational topics I had yet to even think of. Since then I've dug into what she shared and have found real ways to implement AI into my day-to-day workflows."*
>
> **Chris Wingo, Manager, Field Marketing, Ramp**

THE BOOK

The AI Workweek (Wiley, 2026)

Available now: **Amazon** **Target** **Barnes & Noble**

BOOK ASHLEY

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